

Available Resources on the Recruitment and Retention of Women, Racial and Ethnic Minorities, and Individuals Across the Lifespan

Click on the resource title to open the item. You can also check out our FAQ on this topic.

NIH Outreach Toolkit

Created by the NIH Office of Research on Women's Health (ORWH), this toolkit provides recruitment case studies and other important information regarding the recruitment and retention of women in research.

The National Institute on Aging (NIA) Recruiting Older Adults into Research (ROAR) Toolkit

Part of a collaborative project to encourage research participation among older adults and their caregivers, this toolkit provides recruitment steps and information for volunteers.

NIA Health Professionals
Information website

Provides materials to assist healthcare professionals in communicating with older adults, including considerations for diverse populations. See also this featured research story on minority recruitment.

NIA OutreachPro

Resource from NIA that houses tools to help dementia researchers recruit and engage study participants.

NIH Clinical Research Trials and You: For Researchers and Trial Sites website

Provides links to articles, guidance, and other resources on the recruitment of participants in clinical research.

National Institute of Mental
Health (NIMH) Points to
Consider about Recruitment

Outlines important considerations for the recruitment and retention of research participants, including women and racial and ethnic minorities.



FDA guidance: Enhancing the
Diversity of Clinical Trial
Populations — Eligibility Criteria,
Enrollment Practices, and Trial
Designs Guidance for Industry

Provides recommendations for approaches that sponsors of clinical trials can utilize to increase enrollment of underrepresented populations.

NIA Alzheimer's & Dementia
Outreach, Recruitment &
Engagement Resources (ADORE)
website

Repository where researchers can both obtain and contribute recruitment and retention resources for Alzheimer's and Dementia clinical research.

The Community Engagement
Alliance (CEAL) Against COVID-19
Disparities website

Includes communication and inclusion resources that highlight the importance of diversity among research participants. Resources include fact sheets, information about clinical trials, handouts, videos and more.

National Center for Advancing
Translational Sciences (NCATS)
Clinical and Translational Science
Awards (CTSA) Trial Innovation
Network Toolkit*

Created primarily for researchers participating in the CTSA program, this toolkit is also open to the public as the resources can be adapted for use in other clinical research.

Inclusion of Older Adults in Clinical and Translational Research Resource Kit* Developed by the NCATS CTSA Inclusion of Older Adults as a Model for Special Populations Working Group. Toolkit includes several slide decks about the importance of including older adults in research and considerations for the design, operation, and management of the research.

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