

# Allowable Costs Related to Participant Inclusion Activities

See [NIH GPS 7.9.1 Selected Items of Cost](#) for more details on allowable and unallowable costs

Item	Examples
<b>Advertising and Public Relations</b>	<p>Advertising: community activities to communicate the grant-supported research activities, such as creating/distributing flyers to advertise a clinical research study.</p> <p>Public relations: townhalls, press interviews, or other meetings to discuss grant-supported research activities and their results.</p>
<b>Child Care Costs</b>	Providing childcare at the research site or reimbursing expenses which are necessary for childcare.
<b>Incentive Costs</b>	A gift card to volunteers or patients participating in an NIH-funded clinical trial.
<b>Meals</b>	Providing meals to compensate participants for time spent on grant-supported research activities.
<b>Nursery Items</b>	Providing toys, books, and other items to make waiting rooms/waiting times more conducive to children of research participants. <i>Note:</i> Recipients should consider utilizing this item in conjunction with allowable childcare costs (see the item above).
<b>Pre-Award (Pre-Agreement) Costs</b>	Recipients at their own risk may consider if pre-award costs may be appropriate to initiate research planning activities prior to receiving the Notice of Award (NoA), such as fostering community relationships or establishing scientific, advisory, and other committees.
<b>Publication and Printing Costs</b>	Creating participant and/or community media outreach, such as brochures or newsletters, to provide research updates and opportunities for participation.
<b>Research Patient Care</b>	Clinical services that are included in the research activities or protocol, such as blood draws or imaging.
<b>Travel/Research Patients</b>	<p>Reimbursing participants for transportation costs to the site of the research study (e.g., a hospital where the patient will undergo diagnostic testing as part of the grant-supported research).</p> <p>Setting up a system to transport study participants for grant-supported research visits.</p>