

25 YEARS ANIMAL WELFARE AND SCIENTIFIC RESEARCH 1985 TO 2010, OCTOBER 25 TO 26

Support Levels

	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Benefits*			
Event Website Recognition	✓	✓	✓
Recognition on pre-event Attendee Welcome Letter	✓	✓	✓
Recognition on communications and outreach messages	✓		
1 Complementary Registration (includes meals)	✓	✓	
1 Complementary Keynote Address ticket	✓		
Support Recognition Poster at registration desk	✓	✓	✓
1 Piece of Literature included in Attendee Materials	✓	✓	
Program Booklet Recognition	✓	✓	✓
Program Booklet ½ page Ad	✓	✓	

*See page 2 for details

Additional Support Opportunities (A la Carte)

AWSR Keynote Session

Per table \$2,000

Sponsor a table during the Monday evening's keynote, discussion and dinner by Dr. Charles McCarthy, retired, OPRR, NIH. Your organization name and logo will be displayed on tent cards on dinner tables with printed materials about your organization/service(s) (absent pricing).

Next Generation Travel Award

Per student/resident \$2,000

Sponsor the future and support a veterinary student or resident in laboratory animal medicine to attend the Symposium – this is an opportunity to expand their understanding of history and current and future improvements in animal welfare and science. Support includes complimentary registration to the 2-day symposium including the keynote address session and a stipend to support the travel expenses of an outstanding student.

Program Booklet Ad

Full page, b/w - \$3,000

Half page, b/w - \$2,000

Quarter page, b/w - \$1,000

This often-used reference tool which offers attendees complete information about the program has a meeting-wide distribution. Gain additional exposure by placing an advertisement in the booklet that attendees will keep for years.

Internet Café

\$6,000

Attendees will flock to the internet café to check e-mail messages and surf the web during the two day meeting. A minimum of five terminals will be set up. Supporter organization logo will be featured on café signage and the computer screens or organizations may provide branded mouse mats and other items.

Attendee Welcome Packet Insert

Each piece \$1000

Opportunity to have your organization's promotional materials (up to two pieces) included in the symposium attendee welcome packets which are distributed to attendees upon registration at the meeting.

Attendee Badge "back of the badge"*

\$1,500

Have your organization image and message on the back of every attendee badge.

** Pending approval by Ripple Effect Communications. Product samples will not be permitted.*

Suggest-a-Support

If your organization has an idea for Support not currently available, please suggest it to Ripple Effect Communications for exclusive rights at an agreed upon rate and benefit. Contact Ripple Effect by email at

AWSRSymposium@mail.nih.gov.

**All materials must be submitted for review and approval by Ripple Effect Communications, Inc.*

***Support Level Details:**

Gold - \$10,000

Description of Level Benefits:

- Event Website Recognition
- Recognition on distributed Attendee Welcome Letter
- Recognition on communications and outreach messages
- One Complementary Registration (includes meals)
- One Complementary Keynote Dinner/Reception ticket
- Sponsor Recognition Poster at registration desk (sponsor provided)
- Literature included in Attendee Materials (one piece)
- Twenty-five word profile in the Program Booklet
- Program Booklet ½ page Ad

Silver - \$5,000

Description of Level Benefits:

- Event Website Recognition
- Recognition on distributed Attendee Welcome Letter
- One Complementary Registration (includes meals)
- Sponsor Recognition Poster at registration desk (sponsor provided)
- Literature included in Attendee Materials (one piece)
- Organization name listed in Program Booklet
- Program Booklet ½ page Ad

Bronze - \$2,500

Description of Level Benefits:

- Event Website Recognition
- Recognition on distributed Attendee Welcome Letter
- Sponsor Recognition Poster at registration desk (sponsor provided)
- Organization name listed in Program Booklet