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U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
National Institutes of Health



National Institutes of Health Commercialization Assistance Program
(NIH-CAP)

Company Profile

Industry Sector: Healthcare IT – Data Visualization and Analysis.

Company Overview: Looking Glass Analytics provides on-line interactive analytic applications that support organizational decision-making, reporting, and exploratory analysis using existing organizational data.

These web-based services are fast, secure, and quick-to-implement in our hosted environment. As such, subscribing organizations gain all the benefits of our sophisticated technology without requiring any specialized staffing or infrastructure upgrade. Any customizations needed to integrate the client's existing databases are handled by Looking Glass Analytics on a low cost-recovery basis. The resulting applications enable all levels of an organization to instantly access and use timely information presented clearly in graphic and numeric format.

Target Market(s): Public health; social services; criminal justice; education; and other human services organizations.

Key Value Drivers

Technology*: GEMS™ is a fast interactive web application that provides computer mapping, business analytics, and management reporting to agencies responsible for licensing, enforcement, and consequences of the sale and consumption of alcoholic beverages. GEMS™ is an acronym for Geographic Enforcement Management Service.

Competitive Advantage: Completed system and customer demonstration available for State Liquor Control agencies and/or Local Law Enforcement agencies

Deep field-relevant understanding of alcohol abuse prevention and alcohol-related public safety within and around establishments licensed to sell alcohol.

Plan & Strategy: Live implementations of the system will be rolled out to Austin, TX and Seattle, WA early 2010. Initial sales efforts will include demonstrations at various conferences followed up by direct sales and system roll-out, subject to commercial interest on a state basis.

*Technology funded by the NIH/NIAAA and being commercialized under the NIH-CAP

Management

Company Leadership:

Joe Kabel, Ph.D., President and CEO
William Luchansky, Ph.D., Vice President, Project Manager

Research Support:

Pacific Institute for Research and Evaluation (PIRE)
Bob Flewelling, Ph.D., PIRE Research Center Director (Chapel Hill, NC)

Reference Customers:

Washington State Division of Alcohol and Substance Abuse (Olympia, WA)
King County Department of Adult and Juvenile Detention (Seattle, WA)
US Centers for Disease Control and Prevention (Atlanta, GA)

Product Pipeline

Looking Glass Analytics has proven that hosted analytic services like GEMS™ are profitable. Several production applications include:

DASA-TA.com offers secure interactive analysis and reporting on services and outcomes of substance abuse treatment clients. The "Treatment Analyzer" is available to both administrators and providers of publicly-funded treatment services.

JailStats – designed for local jails, this secure service provides advanced data processing and information delivery services ranging from periodic e-report mailings, statistical updates to web sites, and interactive analytic tools.

EpiAnywhere™ allows public health agencies and professionals—in the United States and internationally to track cases, analyze critical public health trends and program performance, and report case data automatically to national and international health authorities.